

IIMSAM and Zappfresh Come Together to Mark World Hunger Day with a Community Outreach Initiative at IIT Delhi

New Delhi, May 2026 — This World Hunger Day, [IIMSAM](#) joined hands with [Zappfresh](#) and [Beti Foundation](#) to organise a heartfelt community outreach programme at the IIT Delhi Gate, bringing food, learning, and awareness to over 100 children from underserved communities in the capital.

[World Hunger Day](#) is a global call to action against hunger and malnutrition, and this year, IIMSAM chose to mark the occasion not with words alone, but with action on the ground — reaching directly into the community and standing beside the children who need it most.

More Than a Meal

The initiative was built around a simple but powerful idea: hunger is rarely just about the absence of food. It is also about the absence of access — to nutrition, to education, to dignity, and to opportunity. With this understanding at its core, the outreach programme went beyond meal distribution.

Alongside nutritious meals, children received stationery and drawing kits designed to spark curiosity and encourage learning. Volunteers led interactive sessions and engagement activities that introduced young participants to the importance of nutrition and the value of supporting communities that are too often overlooked. For many of the children, it was a day that combined a full plate with a full afternoon of play, learning, and attention.

A Partnership Rooted in Purpose

The collaboration between IIMSAM, Zappfresh, and Beti Foundation reflects a shared belief that lasting social change is built through partnership — between institutions, businesses, and communities working with a common purpose.

Speaking about the initiative, [Prreya Aggarwal, Director at Zappfresh](#), shared her thoughts on why the cause resonated so deeply with the team: "As women and as individuals, we often understand the value of care, nourishment, and creating opportunities that help people grow. Children deserve not just access to food but also access to support systems that enable them to learn and thrive. Through this initiative, our intention is to contribute in a meaningful way and support a larger cause that goes beyond one day or one event. Small initiatives, when undertaken collectively, have the power to create lasting change."

The initiative also drew strength from the continued involvement of [Deepanshu Manchanda, Managing Director of Zappfresh](#) and a [Goodwill Ambassador of United Nations IIMSAM](#). His ongoing engagement with IIMSAM's mission reflects a deeper, sustained commitment to community welfare that extends well beyond a single event on the calendar.

Why This Matters to IIMSAM

At IIMSAM, our work is grounded in the conviction that addressing malnutrition and hunger requires more than emergency relief — it requires sustained, collective effort from every part of society. Partnerships like this one, with organisations such as Zappfresh and Beti Foundation, allow us to widen our reach and bring real, tangible support to children and families who need it most.

The gathering at IIT Delhi Gate was a reminder that even a single day of coordinated effort — when powered by the right partners and a shared sense of purpose — can bring warmth, nourishment, and hope to a community. It is also a reminder that the fight against hunger does not end when the day does. It

continues in classrooms, in kitchens, and in the everyday choices institutions and individuals make to look out for one another.

Looking Ahead

IIMSAM remains committed to building on the momentum of initiatives like this one, and to deepening its partnerships with organisations that share a genuine commitment to nutrition, education, and child welfare. We extend our gratitude to Zappfresh and Beti Foundation for standing with us on this World Hunger Day, and to every volunteer who gave their time to make the day meaningful for over 100 children.

Together, small acts of care — a meal, a crayon, an afternoon of attention — add up to something much larger: a community that refuses to look away from hunger, and chooses instead to act.

Conclusion

World Hunger Day is a reminder that the fight against malnutrition cannot be won by any single organisation acting alone — it takes collaboration, consistency, and genuine care. The initiative at IIT Delhi Gate showed what becomes possible when a mission-driven institution like IIMSAM partners with purpose-led organisations such as Zappfresh and Beti Foundation: over 100 children were not just fed, but seen, engaged, and encouraged to dream a little bigger for a day.

As IIMSAM continues its global mission to combat hunger and malnutrition, collaborations like this one reaffirm that meaningful change starts small — with a meal, a conversation, a crayon — and grows through the sustained commitment of partners who choose to show up, again and again, for the communities that need it most. IIMSAM and Zappfresh Come Together to Mark World Hunger Day with a Community Outreach Initiative at IIT Delhi

Sources & Further Reading

- Business Standard (ANI Press Release): [Zappfresh with Beti Foundation and UN IIMSAM Mark World Hunger Day with Community Outreach Initiative at IIT Delhi](#)
- Zappfresh: www.zappfresh.com
- UN IIMSAM: www.iimsam.org
- World Health Organization : <https://www.who.int/>